# How Much Do You Really Know?<sup>™</sup>, PRIVACY POLICY

# **Introduction**

The **How Much Do You Really Know?**<sup>TM</sup>, team is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how our team collects, uses, discloses, and protects your personal data when you interact with our website and its services.

By using this website, or otherwise providing the makers of **How Much Do You Really Know?<sup>™</sup>** with your personal information, you consent to the practices described in this Privacy Policy. If you do not agree with these practices, please refrain from using our services.

# **Information We Collect**

## 2.1 Personal Information

**How Much Do You Really Know?**<sup>™</sup> may collect the following types of personal information:

- Contact information (e.g., name, address, e-mail address, phone number).
- Payment information (e.g., credit card number, billing address) for transactions.
- Date of birth.
- Any other information you voluntarily provide to us.

## 2.2 Automatically Collected Information

When you interact with the **How Much Do You Really Know?™** website, our team may collect certain information automatically, such as:

- Log data (e.g., IP address, browser type, referring pages, access times).
- Device information (e.g., device type, operating system).
- Cookies and similar tracking technologies.

## **How We Use Your Information**

How Much Do You Really Know?<sup>™</sup> may use your personal information for the following purposes:

- To process payments and facilitate transactions.
- To send promotional and marketing materials with your consent.
- To improve our services and website.
- To respond to your inquiries or requests.
- To comply with legal obligations.

# **Data Sharing and Disclosure**

**How Much Do You Really Know?™** may share your personal information with the following parties:

- Service Providers: **How Much Do You Really Know?**<sup>™</sup> may share your information with third-party service providers who assist us in operating this website, such as payment processors, marketing agencies, or IT providers.
- Legal Requirements: **How Much Do You Really Know?™** may disclose your information when required by law or in response to a legal request.
- Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of **How Much Do You Really Know?**™ assets, your information may be transferred as part of the transaction.

## **Your Rights and Choices**

You have certain rights regarding your personal information, including:

- Withdrawal of Consent: You can withdraw your consent for marketing communications at any time.

## **Security**

The **How Much Do You Really Know?**<sup>™</sup> team takes reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is entirely secure and the makers of **How Much Do You Really Know?**<sup>™</sup> cannot guarantee absolute security.

## **Changes to this Privacy Policy**

How Much Do You Really Know?<sup>™</sup> may update this Privacy Policy periodically to reflect changes in its practices or legal requirements. How Much Do You Really Know?<sup>™</sup> may notify you of any material changes by posting an updated version on its website or through other communication channels.

#### **Contact Us**

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at:

<u>Questions@HMDYRKcardgame.com</u>.